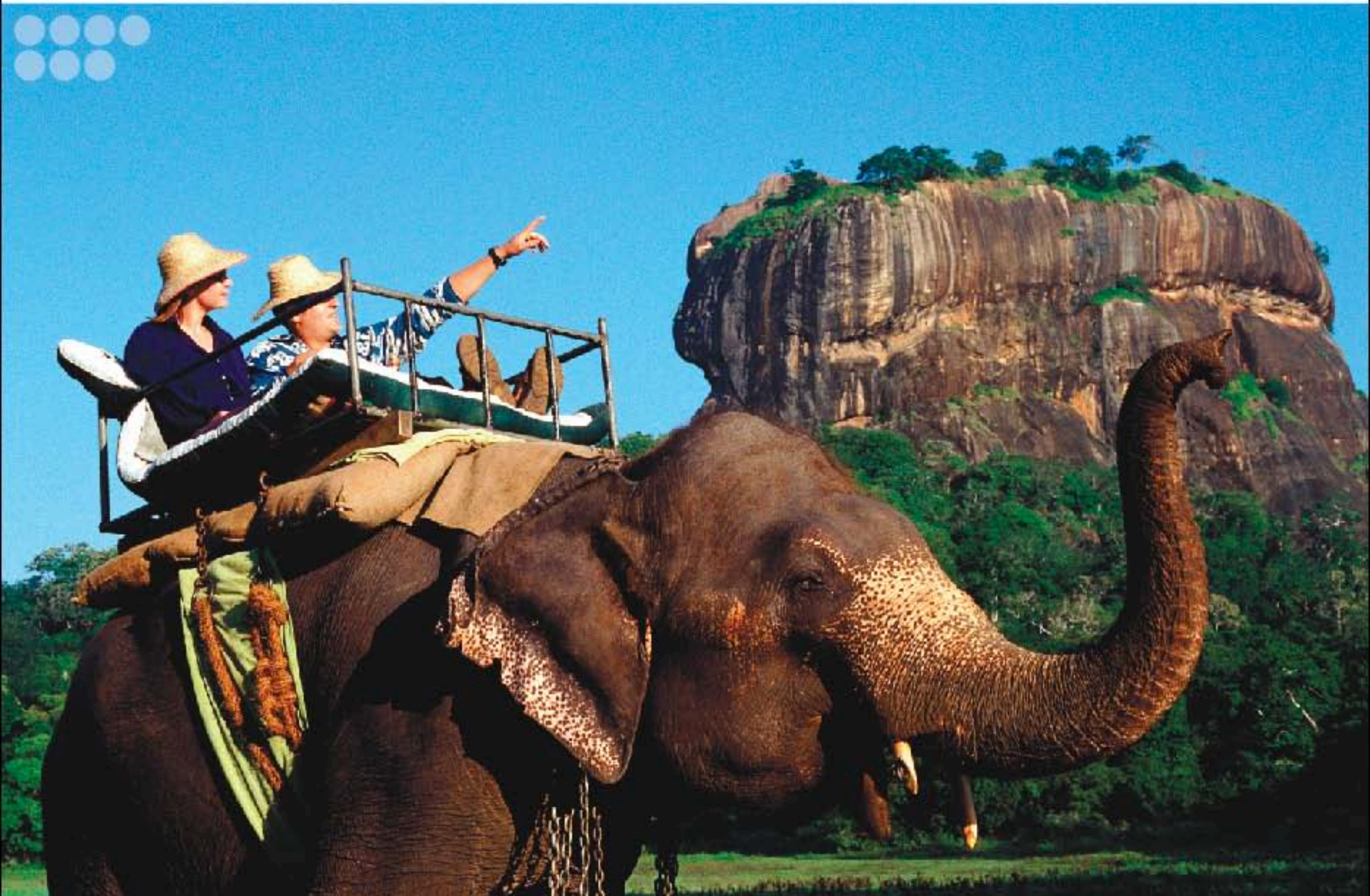




CHOGM 2013  
*Sri Lanka*

# Tourism & Leisure



**INTELLIGENT  
SOLUTIONS**   
Voice | Networking | Data Hosting | Managed Services

ICT Solutions Provider

  
Sri Lanka Telecom  
**One Country. One Voice.**



## Tourism & Leisure

The tourism sector is seen as a significant contributor towards the nation's economic development through its contribution to the Gross Domestic Product (GDP), foreign exchange earnings, employment and government revenues. Tourism also has the potential to forge links with other sectors, such as agriculture and manufacturing, and in addition, can serve as a vehicle for poverty alleviation, socio-economic development and environmental protection in otherwise disadvantaged areas. At present, tourism is most important economically to Sri Lanka, where it represents more than 25 percent of the GDP. While considerable efforts have been put into the provision of supporting infrastructure by the government, increased private sector investment is needed in order to improve the country's product offering and to thereby expand its market share in the targeted tourist generating regions.



### Investment opportunities in tourism

#### The focus areas for tourism investment include:

- Infrastructure in support of tourism
- Development or rehabilitation of national parks and reserves
- Construction and/or upgrade of leisure tourism accommodation/resorts and lodges
- Business tourist hotels and conference centres in specific areas

#### What the Tourism Industry requires

- Offer all forms of next generation communication
- Welcome, inform, serve and entertain the customer
- Optimise the customer relationship
- Mobility and security at all localities
- Advanced customer services
- Well-structured cost control





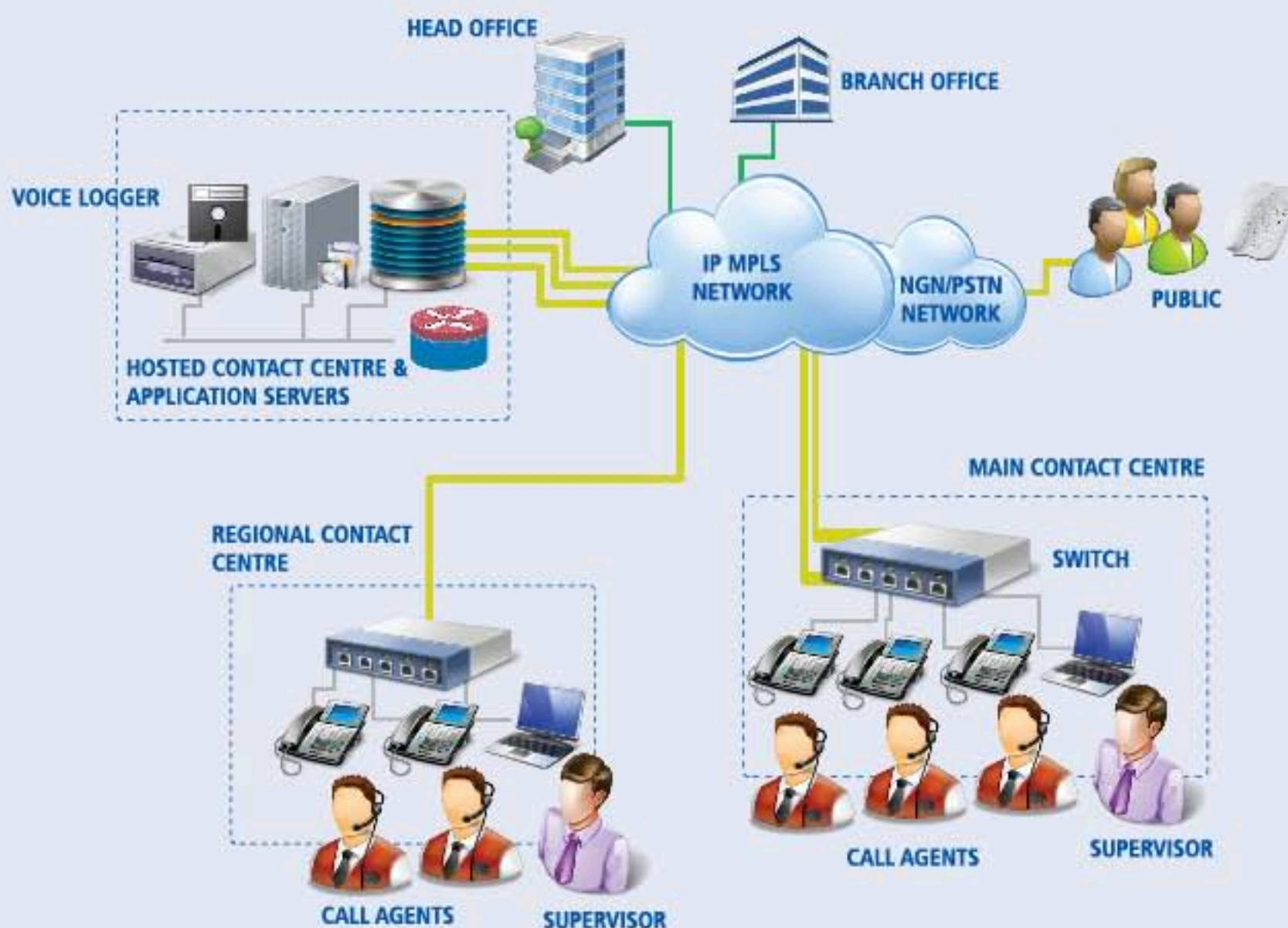
## Proposed Intelligent Solutions by SLT

In the ever-changing world of technology, businesses are constantly seeking reliable ICT solutions for their business requirements. Through Intelligent Solutions, Sri Lanka Telecom provides services to businesses in order to achieve their organisational goals. With Intelligent Solutions customers could obtain comprehensive solutions to their requirements by integrating appropriate product portfolios such as Voice, Networking, Data Hosting and Managed Services. Intelligent Solutions provided by SLT offers a complete range of enterprise level unified communication solutions suited for hotels and all types of tourist and leisure facilities.

**SLT pays special attention to improve customer satisfaction while creating a scalable and collaborative work environment for the personnel.**

- IVR based welcome and information solutions
- Triple Play solutions integrating with PMS system
- Wi-Fi solutions
- Contact centre solutions and location based services
- Integration with front and back office solutions
- Collaborative solutions and unified communications
- Video conferencing solutions
- GPS tracking solutions

### Contact centre solution





# Network Services

SLT networking services offer you the following benefits by leveraging on SLT's Next Generation Network (NGN) based on state-of-the-art technologies such as G.SHDSL, Metro / Carrier Ethernet and IP-MPLS;

- Comprehensive coverage through a state-of-the-art network to all parts of the country
- Superior quality and performance by connecting your offices through fibre and wire line networks
- Availability and resiliency in the last mile network for your business critical links through optical fibre ring architectures
- High speed (10Gbps) to low speed (64Kbps) options depending on traffic volume and business requirement
- Real time data transmission by prioritising traffic within the network to support real time applications such as voice, video, multimedia and business critical data
- End to end service manageability and excellent service levels through a 24/7 Network Operating Centre (SLT NOC) and island wide Operations and Maintenance Centres (OPMC)

## Triple Play solutions integrating with PMS system





# Video conferencing solutions

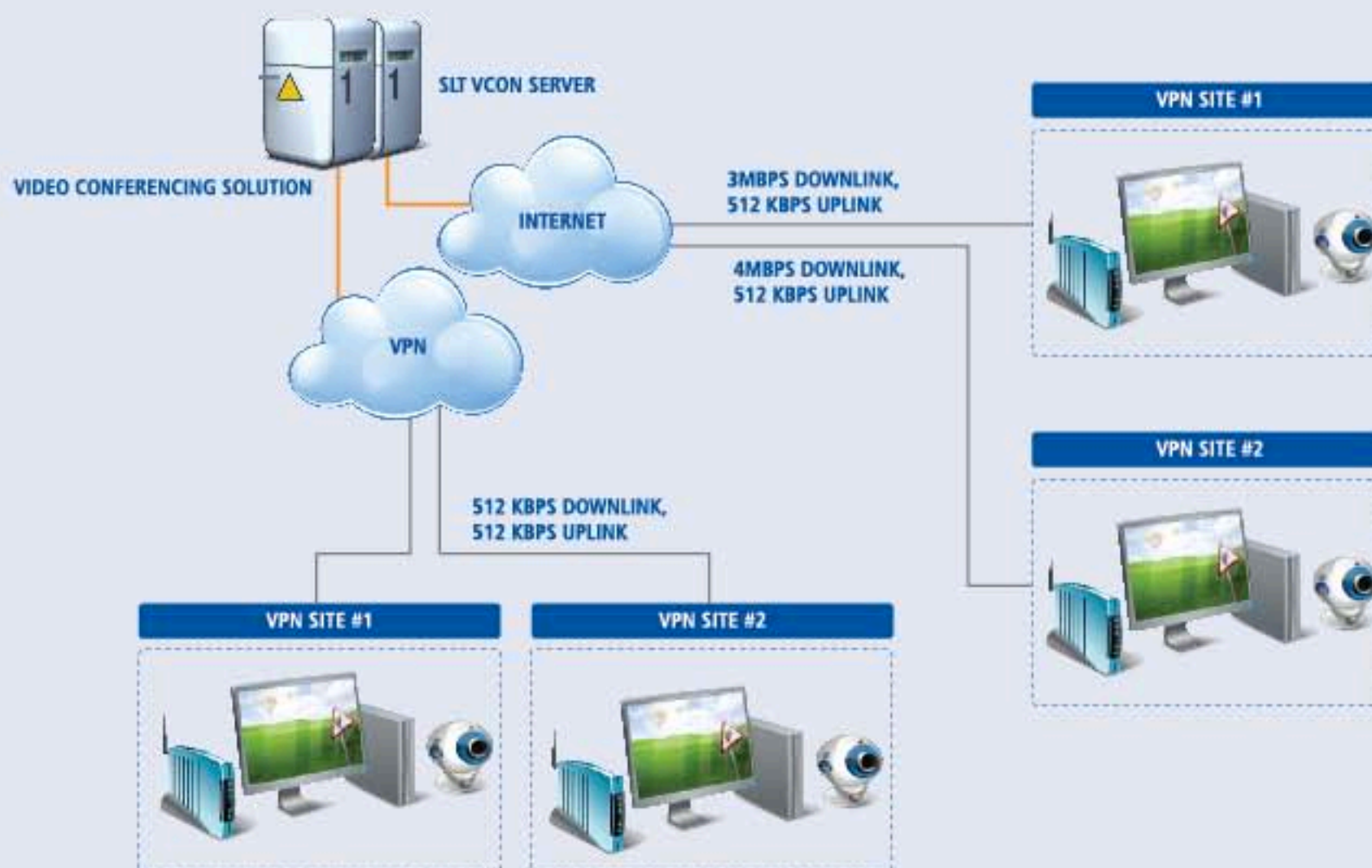
SLT's web based video conferencing service extends the boundaries of enterprise video communications. VideoMeet caters to high performance video conferencing needs of businesses. A rich communication experience is guaranteed to users with voice, video and data collaboration features. VideoMeet features built-in state-of-the-art audio and video technologies delivered through Internet or IP VPN connectivity.

## Key Features:

- Interactive audio/video communication services to conduct:
  - o Board meetings
  - o Lectures and training
  - o Presentations and demonstrations

- Low cost / bandwidth optimised service
- Plug and play access with audio visual hardware devices
- On-demand service offerings
- Display the conference participants in a split screen
- Built-in security features
- Intelligent adjustment of resolution based on available bandwidth
- Array of collaborative features (White Board, presentation sharing, instant messaging and remote desktop sharing)
- Easy and flexible scheduling of meetings
- International connectivity

## Hosted VCON solution





# Wi-Fi Solutions



## WI-FI HOT SPOT

- ❑ A secure way to provide wireless internet access
- ❑ Ideal for office lobbies and hotels frequented by business visitors
- ❑ Designed and delivered to suit specific requirements

## WI-FI HOT SPOT SOLUTIONS



## WIRELESS ENABLED HOT SPOT NETWORK





*SLT is in the process of developing many more industry specific solutions and business applications in the context of cloud computing. Our vision is to enable our enterprise customers in different industry segments to consider completely outsourced ICT solutions. These services can be offered as a managed service eliminating significant upfront investments for premise based ICT infrastructure. SLT will enable enterprises to start small and grow based on demand within a “pay as you grow” business model. It is also important to note that SLT maintains the highest data security standards and integrity by hosting all your valuable information at our state-of-the-art data centres.*

*Please contact our staff to further discuss and understand your specific business requirements and to develop tailor made ICT solutions.*



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